

Why you should use our

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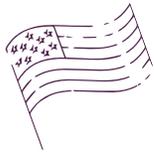
to market your business

Welcome to
TERRABOOST



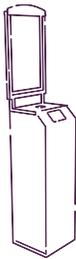
WHO IS TERRABOOST MEDIA?

We Are The Foremost Experts In **WELLNESS KIOSK MARKETING!**



Largest Retail Media Company in the USA

With five offices throughout the country, we manufacture, maintain, and manage all our own equipment, sanitation supplies and artwork in-house.



Over 70,000 Wellness Kiosks in

- 14,000 Drug Stores & Retail Locations
- 3,000 Malls
- 8,000 Supermarkets
- 3.9 Billion Views Per Month!
- 126 Million Per Day



Partnered with America's Most Trusted & Nationally Recognized Brand Name Companies



LOCAL | REGIONAL | NATIONAL
PROGRAMS

MARKETING ADVANTAGES

of Wellness Kiosks

Nationally Known
LOCALLY, TRUSTED PARTNERS
AT A GLANCE



Targeted Local Marketing

Prime geographical location
Shoppers pull from 3-10 mile radius

Demographics

50-70% women ages 30-60 years old

The Opportunity to Co-brand with National Retailers

Provides a massive advantage
over your competition

Implied Endorsement

100% Exclusivity

Only marketing where
customers say "Thank You"



DENTAL

“ We've worked with many different advertising vendors over the years, and I would rank Terraboost as one of our favorites. Our dental practice is in a highly competitive area and we needed an affordable, sustainable and effective ad program. We have had many new patients directly attributed to the sanitary wipe billboard campaign, including a patient that called directly from the store while viewing the ad saying that she had been seeing the ads for some time, and that it was time to make an appointment.

Dr. Tane R. | Client since 2016



CLIENT TESTIMONIALS

“I’ve been using the Terraboost Advertising Billboards since last year and I’ve already signed up for more ads. I am in 2 Supermarkets and waiting for a third. I find the advertising extremely effective. The staff is very helpful both on the phone and in person. The follow up is fantastic. They are very accountable and committed to their work.”

Ellen P. | Client since 2017

“It was my first time working with Terraboost Media. Everyone was very hands-on; they answered all our questions and worked very quickly. We highly recommend this company!”

Anthony M. | Client since 2019

“Terraboost Media LLC, took the time to understand the needs of my company and the requirements to get our ad published. They worked very quickly and put out a great product. I would highly recommend them to anyone.”

Brandon W. | Client since 2018

“We’ve had a great experience with Terraboost Media. I initially met with a sales rep who listened to what I had to say and came back when he had the placements I really wanted. Designing the ad was a collaborative process and the final product is getting lots of attention for my real estate business. Highly recommend.”

Dana H. | Client since 2018

WHY A WELLNESS KIOSKS...

71% of consumers are more likely to use a product or service offered on a hand sanitizing advertising display.

94% of people have a positive opinion of a company sponsoring the hand sanitizing kiosks.

Customers will be exposed to implied endorsements with trusted national brands.

The wellness kiosk is the only form of marketing where customers will say, "Thank you!"

67% of shoppers use the sanitizer and therefore will interact with your brand.

63% of viewers recall the advertising.



COMPARING APPLES TO APPLES

WHAT YOU DO

Mailing:

How many _____

How often _____

Response _____

Cost per _____

Total reach _____

Magazines:

Distribution # _____

Response _____

How distributed _____

Cost per _____

Times/year _____

Total reach _____

Coupons:

How many _____

Response _____

How often _____

Cost per _____

Total reach _____

Internet:

Rank on Google _____

SEO _____

SEM _____

Cost _____

How often _____

Click-thru rate _____

Other:

How many _____

How often _____

Response _____

Cost per _____

Total reach _____

TBM WELLNESS KIOSKS

Location: _____

Traffic:

Weekly _____

Monthly _____

Annually _____

Demographics: 50-70% Women
Age 30-60+

Geography: 3-10 Mile Radius

Repetition: Average 125 times/year

Exposure: Front Entrance & Pharmacy

Engagement: 71% Use Wipes

Availability: Every Minute Store is Open
7 days/week, 365 days/year, 12 hours/day

Co-Branding: National Company

Response: 94% Think Favorably About You
& Say Thank You!



YOUR TERRABOOST INVESTMENT

Your Venue _____

EXCLUSIVE STORE SPONSORSHIP - BOTH LOCATIONS

Investment \$ _____

1/3 Down Payment \$ _____

Balance Due \$ _____

1st Payment with

Production Fee \$ _____

Payment(s) _____ at \$ _____ ea

over next _____ months

Starting _____ to _____
(month) (month)

OR

Paid in Full \$ _____

Save \$ _____

Total Investment Only \$ _____

\$ _____

Payment(s) _____ at \$ _____ ea

over next _____ months

Starting _____ to _____
(month) (month)

OR

Paid in Full \$ _____

Save \$ _____

Total Investment Only \$ _____

WITH MY INVESTMENT, I GET.....

100% Custom Artwork

Client Success Manager

100% Exclusivity

Implied Endorsements

Co-Branding with National Retailers

& So Much More!

ACCEPTED PAYMENT TYPES

All major credit cards including...



Checks also accepted upon request.

T Targeted

E Endorsements

R Recognition

R Repetition

A Accountability

B Brand Building

O Outreach

O Only You!

S Statistics

T Thank You

Hit the right targets! Typical shoppers come from a 3-10 mile radius of their local venue.

Our clients partner with locally trusted national brands. People go to our venues because they are community pillars.

You will be recognized as the premier provider in your venue with an implied endorsement from a locally trusted nationally-known partner.

The average consumer needs to see something 1-12 times to remember it. With us, they'll see you 25+ times per year.

We have dedicated artwork and campaign teams to ensure professional artwork and campaign satisfaction.

The most known is the most used! Our wellness kiosk positions you to be the most known and admired in your community.

Let the community know with a clear call-to-action what your business offers them.

We offer exclusivity. Only one business type is allowed per store.

According to Arbitron, Nielsen:

- 71% of consumers are more likely to use you
- 94% have a position opinion
- 63% recall our ads in their stores

We are the only marketing outreach where people say, "Thank you" when seeing your ad!



Your Sales Rep _____

Phone Number _____

Email _____