

## **Business Survey**

| Date:  |
|--|
| NamePhone #  |
| Name of Business:  |
| Address:   |
| Is there anyone else involved in your business that would need to see the program in order for you to give me a Yes or No decision while I am here?  |
| Why did you locate your business in this area?   |
| How many years have you been in business?  |
| What forms of advertising are you currently using? (Circle all that apply)   |
| TV Radio Newspaper Internet Billboards Benches Yellow Pages  |
| Direct Mail Magazine Other:  |
| 1D/W/M/Y   |
| 2D/W/M/Y   |
| 3D/W/M/Y   |
| "What TerraBoost is designed to do for you, is to help drive revenue for all these other advertising investments."                                   |
| If we were to ask the next 100 people leaving the supermarket who they would recommend in your line of business, how many would say your name first? |
| I understand that the special discount program can only be offered on the initial visit. This offer may not be repeated in the future.               |
| Business owner/representative SignatureDate:   |
| TerraBoost Authorized Rep  |