



MAYTAG[®]

WHAT'S INSIDE MATTERS[™]



WHAT'S INSIDE MATTERS™

Maytag knows that you have a lot on your plate.
You are the CEO of your home.
Whether your days involve running a household
or running a business, you are the home team
champion that keeps life running smoothly.

You don't have time to worry about
the quality of the water entering your home.
So take a vacation day,
because Maytag has your back.

When you have a Maytag® water conditioner in your home,
there's a little something extra inside.
Hardworking, American dependability.

Dependability means protecting your family
from the adverse effects of untreated water.
All day. Every day.

So take a shower, wash your clothes,
and drink your water without a care.
Your Maytag® water treatment system
has it all under control.







HARD WATER IS HARD ON YOUR HOME

Unconditioned water from wells or municipal water supplies contains undesirable contaminants like calcium, magnesium, and iron. These are what make water “hard”.

Without the Maytag® water treatment system, these contaminants in your water enter your home like uninvited guests, clogging your fixtures, making your clothes and linens stiff and scratchy, leaving spots on your glassware, and stains on your sinks and toilets.

You deserve better.



THE HIDDEN COSTS

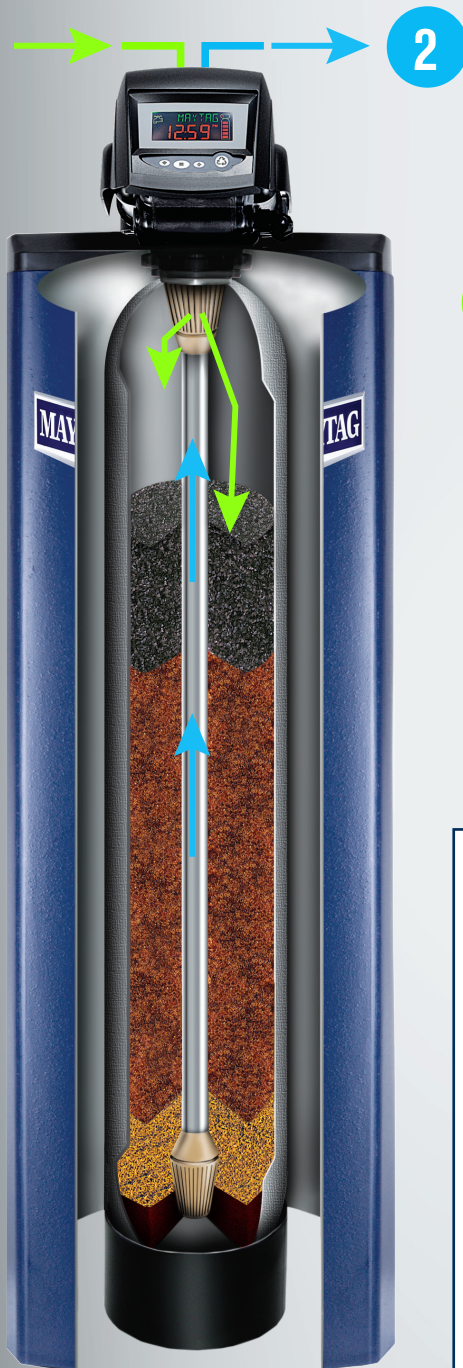
Beyond the visible detrimental effects of hard water, there's evidence that you can't see. Behind the scenes, unconditioned water robs your home by degrading your plumbing. Minerals build up in your water heater and other water-using appliances, shortening their life and decreasing their efficiency.

And those water-contaminant trespassers mean you have to spend more of your hard-earned money on soaps, shampoos, and cleaning products, along with spending too much of your valuable time cleaning showers, toilets, bathtubs, sinks, and fixtures.

Maytag knows you don't have time for that.

So get on with your busy life and cross water quality off your to-do list, because you can depend on your Maytag® water treatment system to kick worrisome water to the curb.

HOW IT WORKS



Before water can enter your home, it must first pass through your Maytag® water treatment system.

1

Unconditioned water enters the mineral tank, which contains a proprietary blend of multiple filtering medias that act like magnets, attracting the undesirable contaminants to their surface and separating them from the water.

2

Then, the clean, treated water flows back up the riser tube to be distributed throughout your home.

THE MAYTAG® WATER TREATMENT SYSTEM IS PROVIDED WITH A SPECIALIZED CONFIGURATION



RENEWABLE HIGH MICROPOROSITY COCONUT SHELL CARBON

Reduces chlorine, unpleasant taste and odor.



ION EXCHANGE MEDIA

High-capacity resin removes more iron and hardness-causing minerals.



BACTERIOSTAT 55

Inhibits bacteria growth and reduces heavy metals.

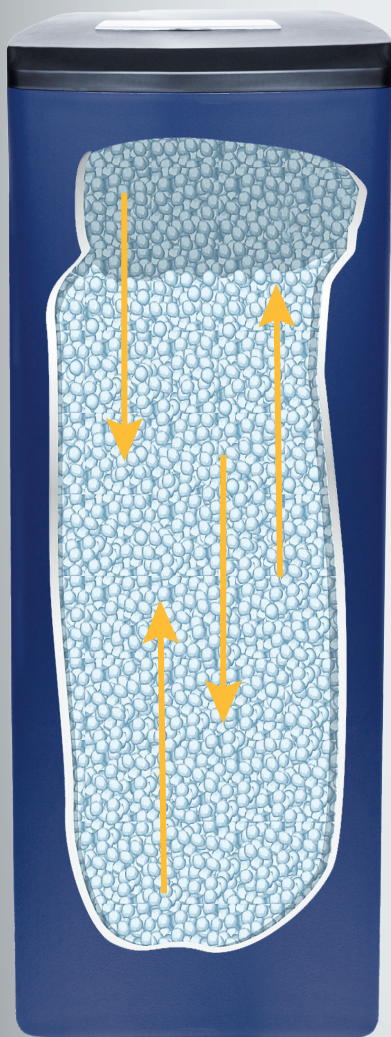


GARNET FILTRATION MEDIA

Provides 20-micron sediment filtration and even distribution of water flow.

3

Next, treated water from the brine tank – the mineral tank’s trusty sidekick – recharges the filtering media so your Maytag® water treatment system can stay ready to treat your water 24 hours a day, 7 days a week, 365 days a year.



3



ENVIRONMENTALLY FRIENDLY

The Maytag® water treatment system saves money and conserves resources through a process called Upflow Proportional Regeneration – a fancy term for an innovative process that only regenerates the depleted portion of the media. And since your Maytag® water treatment system is more efficient than other water treatment systems in regard to water and salt usage, it’s environmentally friendly too.

THE REWARDS OF CONDITIONED WATER

When you bring a Maytag® water treatment system home, you best settle in for the most dependable relationship of your life.

So bring on your dishes and glassware, your clothes and linens.

You can trust the system to help your water-using appliances get the job done right too—machine washables that retain color longer, fluffy towels, gleaming faucets and tiles, great-tasting water, and sparkling glassware. Soaps and shampoos rinse completely clean.

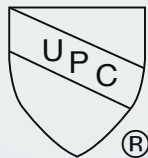
Feel good knowing that your environmentally friendly Maytag® water treatment system will be there for you, year after fresh and purified year.

So save your hard-earned money and your precious time for things you enjoy. Because when it comes to making your life easier, Maytag has you covered.





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Certified by
International Association of Plumbing and Mechanical Officials
(IAPMO) R&T to NSF/ANSI 42, 44, 61 & 372 · IPC · IRC
Reference Performance Data Sheet

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